

Company Profile

Egyptian Pavilion in Leather World Middle East

30th April – 2nd May 2017

Dubai - United Arab Emirates

International Convention & Exhibition Centre - Hall: **Za'abeel 3**

1.



Name of exhibiting company: PIEL COLOR & Union for leather & P.C Gelatin S.A.E

Contact person's name (for general enquiries): Dr / Ahmed Gazer & Dr / Mohamed Gazer

Contact number: +201222143183 & +201220020382

Email: pcolor@pielcolorsae.com - pcgelatin@pielcolorsae.com - mohamed.gazar@pielcolorsae.com

Brief description :

Our ambition is no limits for the advancement of the leather industry in Egypt and developed according to the latest global systems operating in this area and in this context, made sure the group on the foundation stone of the biggest stated imitation in Egypt , the Middle East and Africa, to do our part actor and national levels in support of the national economy, we are among the largest exporters leather in Egypt and we consider a major exporter at the level of all sectors in the Arab Republic of Egypt

Brief overview on the products will be showcasing at Leather world Middle East:

* finished leather different color

*Crust leather different color

The Unique Selling Point (USP) of our brand / product:

- Finished Leather highest international standards

Successful has it been in the market so far:

We are proud to invade our products to many countries, for example, but not limited to Spain, Italy, Portugal, China, Vietnam and the United States, Taiwan, Turkey and India.

2.



Name of exhibiting company: SHORT FOR LEATHER INDUSTRIES

Contact person's name (for general enquiries): MR. AHMED SHORT

Email id: SHORTSHOES@LINK.NET

Contact number: +201222144946

Website: WWW.SHORTSHOES.NET

INSTAGRAM: SHORT.SHOES

FACEBOOK: <https://www.facebook.com/shortshoes1/>

Brief description:

SHORT IS ONE OF EGYPT'S MAGNIFICENT BRANDS THAT PROVIDE HIGH QUALITY LUXURY GOODS. WE PRODUCE MALE AND FEMALE LEATHER SHOES. THE COMPANY ASSEMBLES AND DISTRIBUTES IN ALL MAJOR MARKETS THROUGHOUT THE WORLD AND WHOLESALERS PRODUCTS THROUGH FRANCHISE STORES.

WE WERE ESTABLISHED IN 1934 AND THEN STARTED A NEW EXPANSION BY DEVELOPING AND ENLARGING OUR PRODUCTION IN A NEW INDUSTRIAL UNIT IN 1984 WHERE WE MOVED ON 400M² IN THE 6TH OF OCTOBER CITY, EGYPT'S BIGGEST INDUSTRIAL ZONE. OUR EXPANSION LED US TO MANUFACTURE ALL KINDS OF SHOES MEN AND WOMEN; ACCORDING TO THE LATEST INTERNATIONAL MODELS, TO PARTICIPATE IN SPECIFIED LOCAL AND INTERNATIONAL EXHIBITIONS IN PRODUCTION AND MANUFACTURING OF SHOES.

WE ARE CERTIFIED FROM ISO AND SATRA. AND WE EXPORT TO MAJOR COUNTRIES AROUND THE WORLD.

Brief overview on the products will be showcasing at Leather world Middle East:

SHORT IS FAMOUS WITH IT'S COMFORTABLE/CLASSY LEATHER SHOES FOR FEMALES AND FORMAL/CASUAL SHOES FOR MALE.

The Unique Selling Point (USP) of our brand / product:

WE ARE DIFFERENTIATED FROM OUR COMPETITORS IN OFFERING A VERY HIGH QUALITY, LATEST, MOST COMFORTABLE MODELS/ PRODUCTS WITH THE MOST COMPETITIVE PRICE AROUND THE MARKET.

Successful has it been in the market so far:

MAJOR COUNTRIES WE EXPORTED TO FRANCE, ITALY, SPAIN, KENYA, HOLLAND, SAUDI ARABIA, LIBYA, JORDAN, SHARM EL SHEIKH, AND HURGADA

3.



Name of exhibiting company: El- Ekhwa International, Ams Number one.

Contact person's name (for general enquiries): Saad Abdou Youssef Abd-El-Baset

Email id: amsshoes.com@gmail.com

Contact number: 00201007144442

Website: www.amsshoes.com

Facebook: www.facebook.com/AMShoes.no1

Brief description:

We are AMS Number one a leading company at the field of footwear Industries. We Started our journey with the ideas of quality product manufacturing and a winner`s vision in the name of " AMS NUMBER ONE " from 1990. We have a very good reputation all over the Arab world and foreign countries.

Brief overview on the products you will be showcasing at Leather world Middle East:

We Aim to show Leather products of all types of footwear (shoes) like men shoes, women shoes, casual shoes for both men and women, and children shoes that correspond all the latest fashion models and fit all types of people. And we hope that our products get the admiration of all of our clients.

The Unique Selling Point (USP) of our brand / product:

Our Unique Selling Point is shoes for men, women and children specially the casual models for men and women

Successful has it been in the market so far:

We have a very good success all over the Arab countries especially at the countries we Export our products to them like Qatar, Bahrain, Emirates, Spain, and many other countries.

4.



Name of exhibiting company: kanz For Hand Made Leather Products

Contact person's name (for general enquiries): Tarek Mokhtar Abdel Aal Saleem

Email id: kanzleather@yahoo.com

Contact number: +2 01000001757

Website: www.elkanz.com

Brief description:

Kanz is our company name which has been carefully selected to suit our type of products which means (Treasure) our products simulates the essence of the past and up to date styles.

Our company has been established in 1987, since early beginning we have been very aware to follow the most up to date techniques in our handmade leather production considering that 80% of our manufacturing are done manually by clever & well trained individuals.

5.



By

Deeb Group

Name of exhibiting company: Deeb Group -LUPO JELLIES

Contact person's name (for general enquiries): Ramez Fahmy Deeb

Email id: ramezfahmi@hotmail.com

Contact number: 002-01275063388

Website: www.lupojellies.com

Brief description:

Lupo Jellies is part of ELDEEB GROUP factories, it is one of the leading factories in Egypt and the Middle East in the industry of footwear , using the latest technology and the finest raw materials of the Italian and German companies.

Our product is very fashionable and our price and quality are very competitive.

Brief overview on the products you will be showcasing at Leather world Middle East:

Our products is colorful , fashionable and will make your life easy.

The Unique Selling Point (USP) of our brand / product:

It is a new trend, new fashion.

6.



Name of exhibiting company: ART FOR LEATHER PRODUCTS

Contact person's name (for general enquiries): MAGED SOLIMAN

Email id: soliman.mag@gmail.com

Contact number: +201223109261

Brief description:

Our company established from 20 years and considered among the successful SME's in Egypt.

Establishing a new branch in area about 2000 m2 located in the Tenth of Ramadan.

The company specializes in the manufacturing of leather products.

We produce ladies fashion bags, school bags, wallets, kids' bags, promotional materials.

We make design suitable to our culture with competitive price

Start our production in the new factories in Tenth of Ramadan with the new machines.

Brief overview on the products you will be showcasing at Leatherworld Middle East

Ladies fashion bags, kids' bags and backpack.

The Unique Selling Point (USP) of our brand / product:

We produce the latest fashion with own design in best quality of PU leather.

7.



Name of exhibiting company: M.M For Trading – Threeangels Genuine Leather

Contact person's name (for general enquiries): Mr.Moheb Mounir Morcos

Email id: mohebmounir@yahoo.com

Contact number: +2 01001091924 - +2 01222138616

Linked In: Moheb Mounir

Brief description:

M.M for Trading is one of the most progressive companies in the country due to the solid background in the field of manufacturing the genuine leather products

We have well-qualified and experienced staff to have a knowledge of the latest innovations in technology.

We are pleased in introducing “Three Angels “as the brand name of our genuine leather product.

M.M for Trading seeks to provide high quality and standard in the leather manufacturing through the application of the most updated technology.

We are specialist in producing promotional leather gifts

Brief overview) on the products will be showcasing at Leather world Middle East:

All our products are made from Genuine Cow leather, excellent selection, the cowhide is hand colored with semi aniline dyes.

We made wallets (male & female), credit card holders, passport holders, cheque book holders, key chain,

Cross bags, lap top bags, briefcases, I pad covers, folders, organizers, money clips, etc.

Successful has it been in the market so far:

95% success, we're dealing with high number of clients either in Gulf area or in Europe.

We are famous with products same level of European products if it's not higher, but with reasonable prices. Also we have a privilege of zero tax between Arabian countries.

Our main clients the marketing heads of banks, owner's advertising companies & all the companies which are interested in the promotional leather items.

8. BARAMKI

Name: EGYPTIAN INDUSTRIAL for chemical

ADDRESS: 176, north katamia and sokhna road Industrial zone, NEW CAIRO, EGYPT

Contact person: FADL BARAMKI (president) - Mr mohsen shebl (GM) .

Tel: +201222141086

Email: info@baramki.com

Web site: www.baramki.com

Description of our company:

Company type: holding company Industrial Activity of the group begin in 1983

We are in the field of shoe materials and rubber production from more than 25 years, in collaboration with the biggest Italian companies in these fields.

We have two companies each on 10000 sqm covered in katamia and Robeiky city, in Egypt.

Our Technicians have a big Experience and work with us from many years, our staff is high qualified and our aim is to serve our clients and keep update our technology

Description of Our production:

We are producer of sheets for soles and shoe components and materials.

We produce RUBBER NEOLITE SHEETS and EVA sheets and INSOLE cellulose carton board.

We also produce rubber vulcanized soles and injection eva and pvc soles

We produce welt for soles in pvc and eva .

For slipper and Flip-flop we produce the sheets or in separate pieces not assembled

Export:

Our company export for many countries in Africa, Asia and Europe.

Our technology and knowhow from the biggest European company in this field.

Organizer

9.



Leather Export Council Of Egypt (LEC)

We Are the **Leather Export Council of Egypt (LEC)** was formed by a Ministerial Decree as a regulatory body under the auspices of the Ministry of Trade and Industry.

Objectives:

One of the main objectives of the council is to support the Egyptian Leather exporters and manufacturers to increase their exports and competitiveness in the global markets in comply with government's export strategy for the Leather sectors in Egypt. Also, to boost the exporting awareness of the exporters to meet the target that has been set by the government; this will be done through providing – doing strategies, plans and studies with the aim of increasing the Egyptian Leather exports.

Vision:-

1. Achieving the integration between all the Egyptian Leather producers and exporters.
2. To enhance the Exporters position in the external markets.
3. To sustain the growth of the Egyptian Leather exports.

Mission:-

1. Boosting the Egyptian Leather Exports by developing the exports capabilities of the manufacturers in the sector.
2. Promoting the competence of the small and medium enterprises and increasing their exporting capacities.

Contacts :

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